



Affiliate Program Guide

At CloudKraft, we empower businesses with professional web design and branding through an affordable subscription model. As an affiliate, your goal isn't to "sell" a website or handle technical questions. Your role is to identify local business owners who are struggling with an outdated site (or no site at all), warm them up to the idea of a professional digital presence, and filter out those who aren't serious about growth. Once a lead shows genuine interest, simply pass their details to me, and I will handle the technical consultation and closing.

The Reward:

The Finder's Fee We value your network and your time. For every lead you refer that successfully signs up, you receive a one-time "Finder's Fee" paid out immediately upon their first payment (Activation Fee).

The Core Offer

CloudKraft provides **Managed Website Subscriptions**. We remove the R10,000+ barrier to entry for small businesses by offering professional design, hosting, and security for a flat monthly fee. We do charge a once-off Activation fee.

The "Local Business Pilot" Exclusive: for a limited time, local businesses referred by you get **50% OFF their Activation Fee**.

- *Standard Activation:* R 999
- *Partner Activation:* **R 499**

Product Tier	Signup once-off	Monthly Fee	Best For :	Commission
Starter/CKO Core	R499.00 (50% off)	R299/mo	Solopreneurs, Landing Pages	R250

Pro /CKO+	R799.00 (50% off)	R499/mo	Services, (Plumbers, Gyms)	R500
CKO Enterprise	R1499.00 (50% off)	R899/mo	Online Stores, Booking Systems Databases	R1000

All plans include:

- Domain and Hosting Setup
- Business Email Setup
- Mobile-responsive Design.
- Secure Cloud Hosting & SSL Certificate.
- WhatsApp Chat and Email Form Integration.
- Monthly Maintenance (We handle the updates)
- Monthly Support and Consultations
- Membership discounts for future site addons and scaling

Your 3-Step Process

1. **The Hook:** Mention the 50% Setup Fee discount for local businesses.
2. **The Hand-off:** Get their name and WhatsApp number. Submit it via your **Affiliate Portal** at <https://cloudkraft.online/affiliate-portal/>, using your Affiliate Code.
3. **The Payday:** Once the client pays their setup fee and first month, your commission is logged. Payouts are made via EFT on the 1st of every month.

How to Spot a Lead:

Look for local businesses in Toti that:

- Are using a [@gmail.com](mailto:business@gmail.com) or [@outlook.com](mailto:business@outlook.com) etc. address for business.
- OR no professional email address at all
- Have a "Coming Soon" page or a broken website.
- Complaining about "expensive web designers" who charge R15k upfront.
- Website looks bad on mobile devices

How to Hand Over the Lead:

To keep things simple and ensure you get paid:

1. **Ask:** "Are you comfortable if I share your WhatsApp/Email with the CloudKraft team?"
2. **Send:** Drop a message to me with the **Client Name, Business Type, and Contact Info.**
3. **Relax:** I'll take it from there. If they sign, your commission is locked in.

Company Info at a Glance

- **Who:** CloudKraft.Online (CKO).
 - **What:** Managed Web Design & Hosting.
 - **The Difference:** No massive upfront fees. We provide the design, the tech, and the updates for one flat monthly rate.
 - **Location:** Proudly based in Amanzimtoti, serving South Africa and beyond.
-

The Elevator Pitch Examples

You can use these loosely in conversation or via WhatsApp/Email:

Option 1: The "Professionalism" Angle (Best for people using @gmail.com)

"I noticed your business is growing, but you're still using a Gmail address and don't have a landing page. My partner at **CloudKraft.Online** is doing a local drive in Toti. They build and host professional sites for a small monthly fee—no massive upfront costs. Would you like me to have him give you a quick shout?"

Option 2: The "Cash Flow" Angle (Best for SMEs/Startups)

"Are you looking to upgrade your website? Most agencies charge R15k+ upfront, but I work with a guy at **CloudKraft** who does a subscription model. For about **R499 a month**, they handle the design, hosting, and security for you. It's basically a website-as-a-service. Can I pass your number to him to see if you're a fit?"

Option 3: The "Local Growth" Angle (Best for Amanzimtoti businesses)

"I'm working with **CloudKraft.Online** on a local initiative to get Toti businesses properly listed on Google Maps and professionally branded. They are waiving 50% setup fees for a few local spots right now. If you want your business to actually show up when people search locally, you should chat with them. Want me to introduce you?"